





In the texts

Read the texts on pages 68 and 69.

Use the word bank to write the text type of each text.

Word bank

advertisement

exposition

information report

- a Healthy Foods
- **b** Market versus supermarket
- c Kream Brand Corn Flour
- **d** Popcorn box
- e Dungeness Crab
- **2** Which words in the advertisements do not describe taste?
- **3** Which advertisement is from many years ago? How can you tell?
- **4 Write two commands from the corn flour ad.** Remember, not all commands have an exclamation mark.
- 5 Why do you think the crab advertisement says ready to eat?
- 6 If you were buying a crab from the market, what features would you look for?

size of the crab, where it came from,



	7 Would any of the advertisements make you want to buy the product?		
	Explain your answers.		
	Kream Corn Flour		
	Popcorn		
	Dungeness Crab		
	2 Advertisements often use inservest smalling to get attention		
	8 Advertisements often use incorrect spelling to get attention.		
	Use a dictionary to write the correct spelling of these words.		
	a kream b Blanc Mange		
9 The words on the box of popcorn are a			
	Write three more to help sell the popcorn.		
	IO Read Healthy Foods on page 68.		
	a Is there a title and general opening statement?		
	b How many paragraphs are there?		
	c Is the text in the present or past tense?		
	d Underline we, us, your and our in the text. Done		
	e Copy a sentence from the text in the 3rd person.		
	II Underline the following verbs on pages 68 and 69.		
	Count the times you found each verb and write it in the box.		
	a need(s) c can e is		
	b are d will		





Read and learn

I Complete the table.

			_
Food group	What foods they are in	Why they are important	
carbohydrates)
		()
vitamins and minerals	*****************************)
		\)
protein)
,		(_

2 Draw lines to match the words with their definitions.

daintiest	very useful and easy
Dungeness	will probably
convenience	a dessert made from milk, sugar and cornflour
are likely to	the most delicate, small and fine
blancmange	a fishing village in Washington, USA

3 Complete the table comparing markets and supermarkets.

(Markets	Supermarkets
(can be fun — try new things	useful, easy
()	sell what they think people will buy
())	food is often packaged
(food is in plastic wrap or trays
())	plastic is bad for environment

Your turn

I The photo on page 68 of the woman holding a pie is from an advertisement. Write a message to help sell the pie.

An exposition argues for or against something. It has:

- the author's point of view
- arguments with supporting evidence
- persuasive words
- a conclusion that ties it all together
- a recommendation for further action.
- 2 In a group, brainstorm words and phrases that describe what cats like to eat.
 Write your favourites here.
- **3 Pets need to eat healthy food too!** Design a label for the tin of cat food on page 68.



Think of a name.

Think of what cats and their owners want.

Think about the features — taste, smell, quality and appearance.

Explain why yours is the best. Make people want to buy your cat food!

Be persuasive!

Adverbs

Adverbs tell how, when, where or why something is done. For example,

She ate <u>quickly</u>. Quickly tells how she ate. The adverbs below are in colour.

Write how, when, where or why to show what the adverbs tell.

I made it yesterday.

when

- **a** We're having fish tonight.
- **b** Carry this downstairs please.
- **c** Stir the soup slowly.
- d I don't like fish because of the smell.
- 2 The adverbs how, when, where and why can begin questions,

eg Where are the apples? Complete these questions with how, when,

where or why.

- a do these crabs come from?
- do cherries come onto the market?
- **c** is that lady buying goose feathers?
- d _____ can you tell if fruit is fresh?
- 3 Some adverbs tell how much, how many and how often,

eg I ate too many chips. Too tells how many were eaten.

Use adverbs from the word bank to complete the sentences.

Word bank almost always never really so very

Milk is good for our teeth and bones. Don't eat

much sugar! This apple pie tastes great!

It's ready. I have eaten a snail.

have cereal for breakfast.

